







Practitioner Biography: Suzanne Mercier



QUALIFICATIONS

-  Diploma in Marketing
-  Diploma in Direct Marketing
-  Master Practitioner NLP
-  Diploma of Business Management

BACKGROUND

Suzanne Mercier has more than 25 years experience in understanding and influencing human behaviour. She is passionate about helping others identify and live up to their potential, including identifying barriers to performance and building emotional resilience.

She was the first female Board Director of George Patterson Advertising and a strategy planner for the agency working to create genuine customer engagement for leading brands in banking, food, cosmetics, animal products, beverages, fine china and crystal. In her prior marketing roles, Suzanne was responsible for the launch of several well-known fast moving consumer goods brands.






For 18 years, Suzanne has run her own business and for the past 12 years, has focused on speaking, training, coaching and facilitative consulting to create sustainable and profitable businesses through enhancing engagement and staff performance.

Her Clients come from a wide variety of industries including shopping centre management, financial services, technology, heavy equipment, health, fitness, skin care and cosmetics, commercial real estate, publishing, travel and industry funds.

She is a thought provoking speaker, supportive coach and a published author.

SERVICES

Suzanne is available to provide the following services through Project Balance:

-  Coaching
-  Training
-  Facilitative consulting
-  Mentoring
-  Keynote Speaking



BOOKINGS

To book this practitioner, please contact Julie Saunders, Business Manager or Gary Scholz, Managing Director, at Project Balance.

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